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# STRATEGIC MANAGERIAL ACCOUNTING: HOSPITALITY, TOURISM & EVENTS APPLICATIONS



Goodfellow Publishers Limited. Paperback. Book Condition: new. BRAND NEW, Strategic Managerial Accounting: Hospitality, Tourism & Events Applications, Helen Atkinson, Tracy Jones, Angela Lorenz, Peter Harris, Strategic Managerial Accounting: Hospitality, Tourism & Events Applications 6edn explores the nature of these industry sectors and how these impact on the strategic managerial accounting (SMA) tools used by decision makers in the industry. Formerly known as Managerial Accounting in the Hospitality Industry by Harris and Hazzard, this new edition builds on this successful and...

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- Authored by Helen Atkinson, Tracy Jones, Angela Lorenz, Peter Harris
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