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Selling Online: A Beginner's Guide

By Linda Parkinson-Hardman

Need2Know. Paperback. Book Condition: new. BRAND NEW, Selling Online: A Beginner's Guide, Linda Parkinson-Hardman, On-line selling is great way to make extra money and to get rid of those no-longer used items, which could be worth great value. The process of on-line selling can be very easy, and anyone can sell almost anything on-line. One mans rubbish is another mans treasure! This beginners guide to on-line selling is aimed at people wanting to learn the whole process from the start, or those who want to learn extra tips for making their on-line selling more successful. The book includes different ways to market or advertise your product, the best on-line selling and auction sites, different methods of selling and how to use them successfully. The book includes in-depth tuition on pricing your product, how to write an eye-catching description and photographing your products, helping you to make your products stand out from the crowd.

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