

DOWNLOAD PDF

Internet Marketing with WordPress: Use the power of WordPress to target customers, increase traffic, and build your business

By David Mercer

Shroff Publishers/Packt, 2012. Softcover. Book Condition: New. 17 x 22 cm. What you will learn from this book Define the business objective that will become your blog?s goal Identify your ideal customer Create excellent content that will fulfill their needs Drive customers to your blog How to convert your readers into customers How to constantly analyze and improve your success rate In Detail With over 60 million WordPress blogs in existence, how does your customer know which one to visit? And with so many companies out there, all clamoring for attention, how will visitors know whether to spend their money with you? The answers are in this book. Create a WordPress blog which will instantly capture your target audience, build your reputation, and turn visitors into paying customers. Following the program contained in this book, you will turn your blog into a customer magnet using the simplest techniques available, including SEO, social media, market analysis, targeted content and more.Gain an excellent understanding of the online marketing cycle through this practical step-by-step tutorial. Discover who your target market is. Learn what they want and how best to deliver it. Start generating more and more interest with less effort and ultimately meet...



Reviews

A must buy book if you need to adding benefit. We have study and so i am sure that i am going to likely to study once again again in the foreseeable future. I realized this book from my i and dad encouraged this ebook to discover.

-- Duane Fadel

This ebook can be worthy of a go through, and a lot better than other. Better then never, though i am quite late in start reading this one. Its been printed in an exceedingly easy way which is just soon after i finished reading this book where basically modified me, affect the way i really believe.

-- Seth Fritsch

Related eBooks



Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 3: Such a Fuss (Hardback)

Oxford University Press, United Kingdom, 2011. Hardback. Book Condition: New. 172 x 142 mm. Language: English . Brand New Book. Read With Biff, Chip and Kipper is the UK s best-selling home reading series. It is based on Oxford Reading Tree which...



The Water Goblin, Op. 107 / B. 195: Study Score (Paperback)

Petrucci Library Press, United States, 2013. Paperback. Book Condition: New. 238 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****. The first of four late tone poems inspired by Bouquet, a collection of ballads by Karel Jaromir Erben...



The Noon Witch, Op. 108 / B. 196: Study Score (Paperback)

Petrucci Library Press, United States, 2013. Paperback. Book Condition: New. 240 x 168 mm. Language: English . Brand New Book ***** Print on Demand *****. The third of the four late tone poems inspired by Bouquet, a collection of ballads by Karel Jaromir...



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English. Brand New Book ***** Print on Demand *****. The ultimate learn-by-doing approach Written for beginners, useful for experienced developers who want to sharpen their skills and don t mind...



Boost Your Child's Creativity: Teach Yourself 2010 (Paperback)

Hodder Stoughton General Division, United Kingdom, 2011. Paperback. Book Condition: New. 196 x 130 mm. Language: English. Brand New Book. Every parent wants their child to achieve their full potential. Whatever your child s interest or inclination, from art to music,...



No Friends?: How to Make Friends Fast and Keep Them (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book ***** Print on Demand *****. Do You Have NO Friends? Are you tired of not having any friend and being lonely all the time...