

Genuine entrepreneurship training materials: Marketing 9787504528117(Chinese Edition)

By LAO DONG HE SHE HUI BAO ZHANG BU JIAO CAI BAN GONG

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :1999-12-01 Pages: 213 Publisher: Basic information of China Labor and Social Security Publishing House title: entrepreneurship training materials: marketing original price: 9.00 yuan Author: Ministry of Labor and Social Security textbook Office of Press: China Labor Social Security Publishing Date :1999-12-01ISBN: 9787504528117 Words: Page: 213 Edition: 1 Format: Folio: Weight: Edit Recommended Summary Marketing research enterprise and how according to customer demand for tissue products. and how to products transferred to the hands of customers. to meet customer needs. thereby enhancing the competitiveness of enterprises and economic benefits. Entrepreneurship training materials: marketing is divided into nine chapters. the contents include marketing overview marketing environment. buying behavior analysis. market segmentation and target market selection. modern marketing strategy. product strategy. pricing strategy. promotion strategy and distribution channel strategy and so on. Entrepreneurial training materials: marketing expounded the theory of Western marketing. combined with the current domestic enterprises and the market situation. each chapter with countries inside and outside the famous instance of corporate marketing and the use of the theory to be parsed. The content and form of...



Reviews

Absolutely essential read book. It is probably the most incredible pdf i have got read through. You will like the way the writer publish this pdf.

-- Griffin Hirthe

The publication is straightforward in study safer to recognize. It is writter in straightforward words and never hard to understand. Its been printed in an extremely straightforward way and it is just after i finished reading this book through which basically modified me, affect the way i think.

-- Percy Bernhard

Other eBooks

The genuine book marketing case analysis of the the lam light. Yin Qihua Science Press 21.00(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2007-01-01 Pages: 244 Publisher: Science Press Welcome Our service and quality to your satisfaction. please tell your friends...



Genuine entrepreneurship education (secondary vocational schools teaching book) 9787040247916(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2008-08-01 Pages: 175 Publisher: Higher Education Basic information title: entrepreneurship education (secondary vocational schools teaching the book) List...



Found around the world : pay attention to safety(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2013-04-01 Pages: 24 Publisher: Popular Science Press How to ensure online safety ? Why not talk to strangers...



Genuine] kindergarten curriculum theory and practice(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2011-07 Publisher: East China Normal University Press Introduction Jiaxiong. Huang Jin. Li Zhao Cun. Zhang Jie. written by...



Art appreciation (travel services and hotel management professional services and management expertise secondary vocational education teaching materials supporting national planning book) (Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 146 Publisher: Higher Education Pub. Date :2009-07-01 version 2. This book is a secondary vocational education and management of...



The L Digital Library of genuine books(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2002 Publisher: the BUPT title: Digital Library Original Price: 10 yuan Author: Publisher: the BUPT Publication Date: 2002ISBN:...